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1) Introduction to the Latest Series of #30Tipsin30Days.
2) LinkedIn as a Database & a Tool to Start a Conversation.
3) How to Design Yourself a Banner Image and Create a Good First Impression.
4) Which is Your Best Face Pic for Your LinkedIn Profile.
5) A Proven Strategy to Test & Perfect Your LinkedIn Profile Headline.
6) Step X Step – How to Create Your LinkedIn Profile Cover Story.
7) How to Research the Right Keywords for Your LinkedIn Profile.
8) Where to Place Your keywords to Optimize Your LinkedIn Profile.
9) Steps to Take Your LinkedIn Profile to the Level of All Star.
10) How to Make Your Featured Section of Your LinkedIn Profile Really Stand Out.
11) How to Write & What to Include in Your LinkedIn Profile 'About' Section.
12) How to Write and What to Include in Your LinkedIn Profile 'Experience' Section.
13) 4 Areas to Add Video to Your LinkedIn Profile.
14) Get an Instant Notification When Your Prospects Post their Latest Content.
15) 20 Ways to Increase Your LinkedIn Profile Views.

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Index to the #30Tipsin30Days LinkedIn for Business Tips

16) Your 9 Point LinkedIn Content Plan.
17) Your 6 Point LinkedIn Post Checklist.
18) The Right Way to Use Tags to Increase the Reach of Your Posts
19) The Right Way to Schedule Your Posts on LinkedIn.
20) How to Register Your Own #Hashtags.
21) My Top 3 Video Tools to Create Better Videos.
22) A Quick & Easy Way to Download Clips from Your iPhone to Your PC.
23) How to Download YouTube Clips to Use as Content.
24) Social Proof - Why it Matters & How to Get More.
25) How to Create and Use Case Studies to Make More Appointments.
26) The Right Way to Connect with Prospects on LinkedIn.
27) How to Edit Errors in Your Messages AFTER You've Sent Them.
28) A Proven Way to Use LinkedIn to Increase Your Sales.
29) Steps to Increase Your Social Selling Index (SSI) Score.
30) The Difference Between LinkedIn Premium & Sales Navigator.
31) How to Deal with Trolls, Idiots & Tire Kickers.

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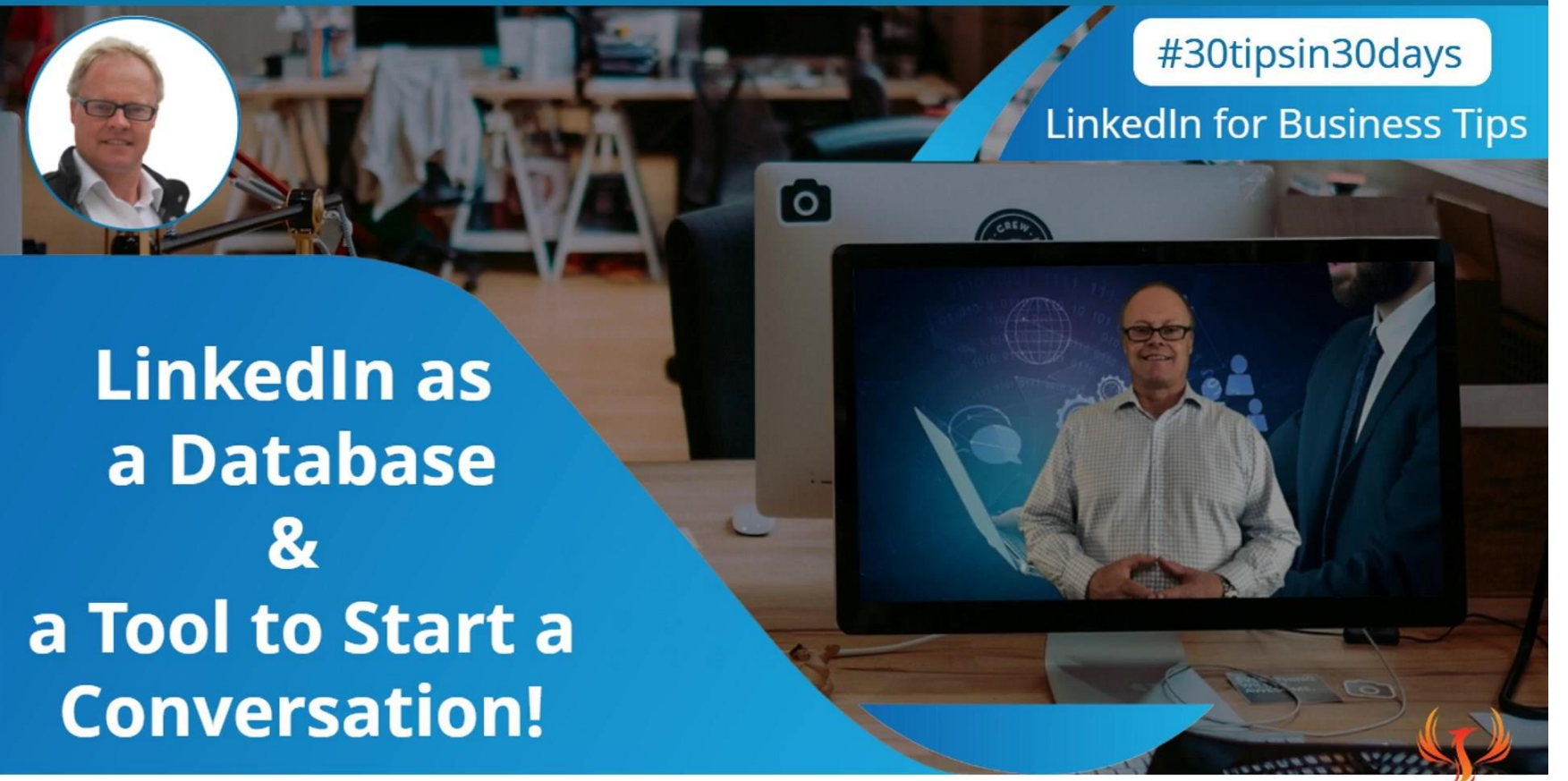

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Or Create Your Banner Image with Canva

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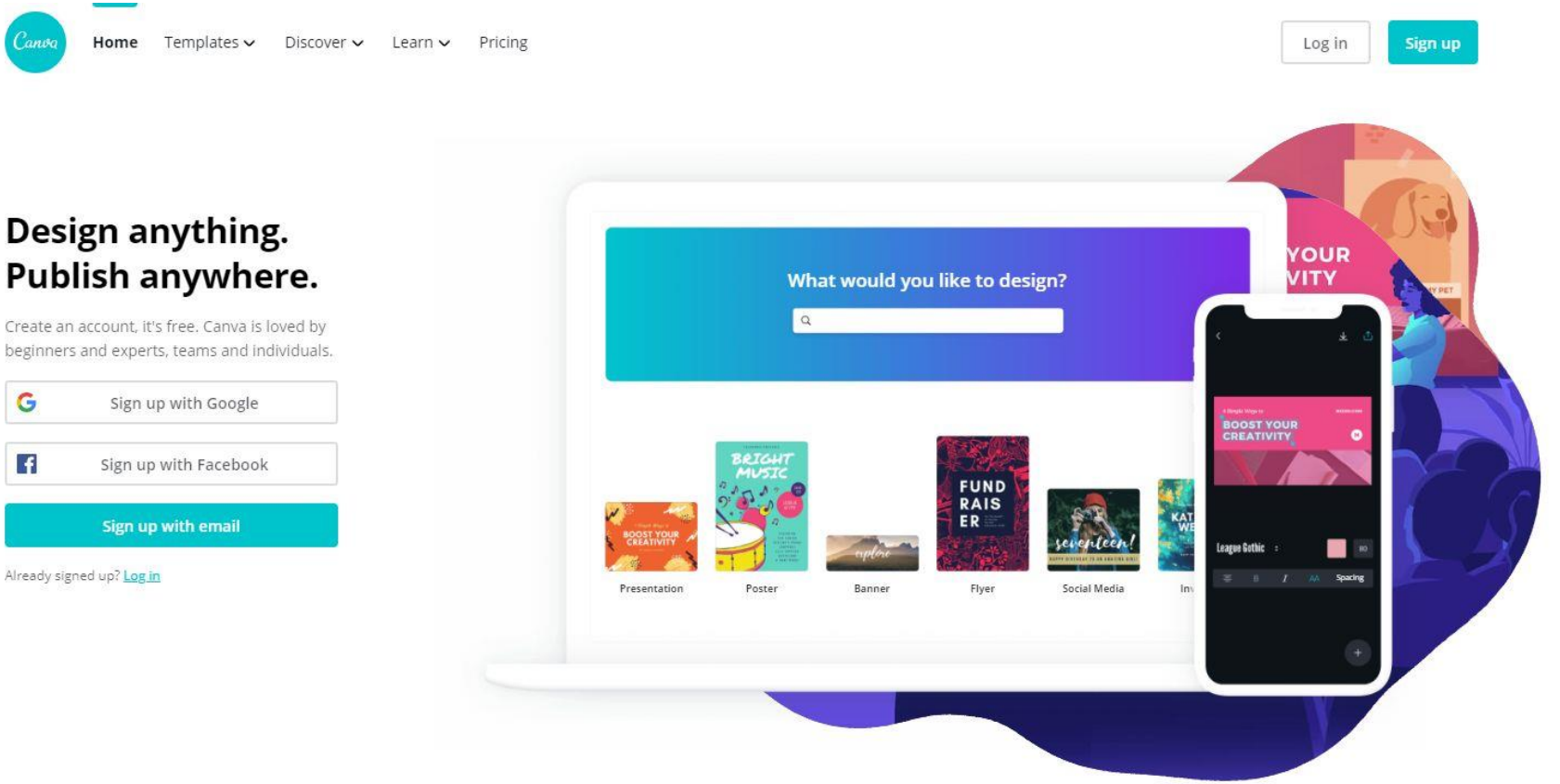

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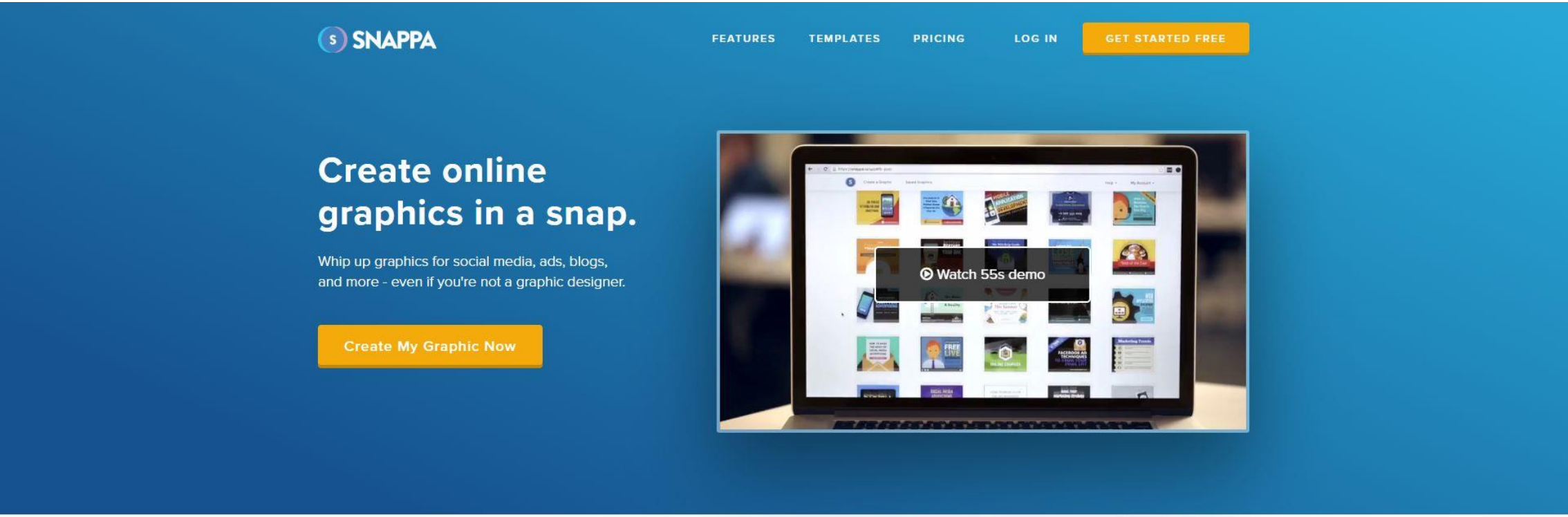

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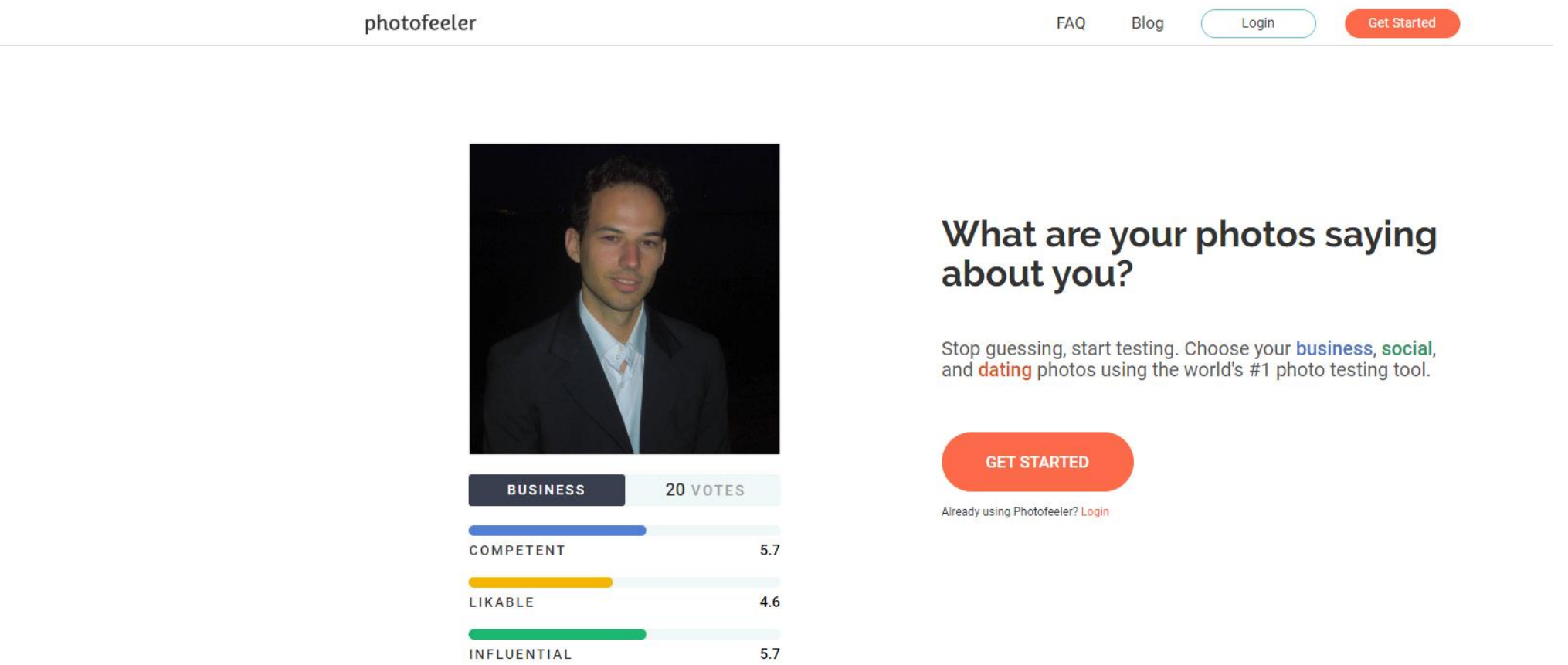

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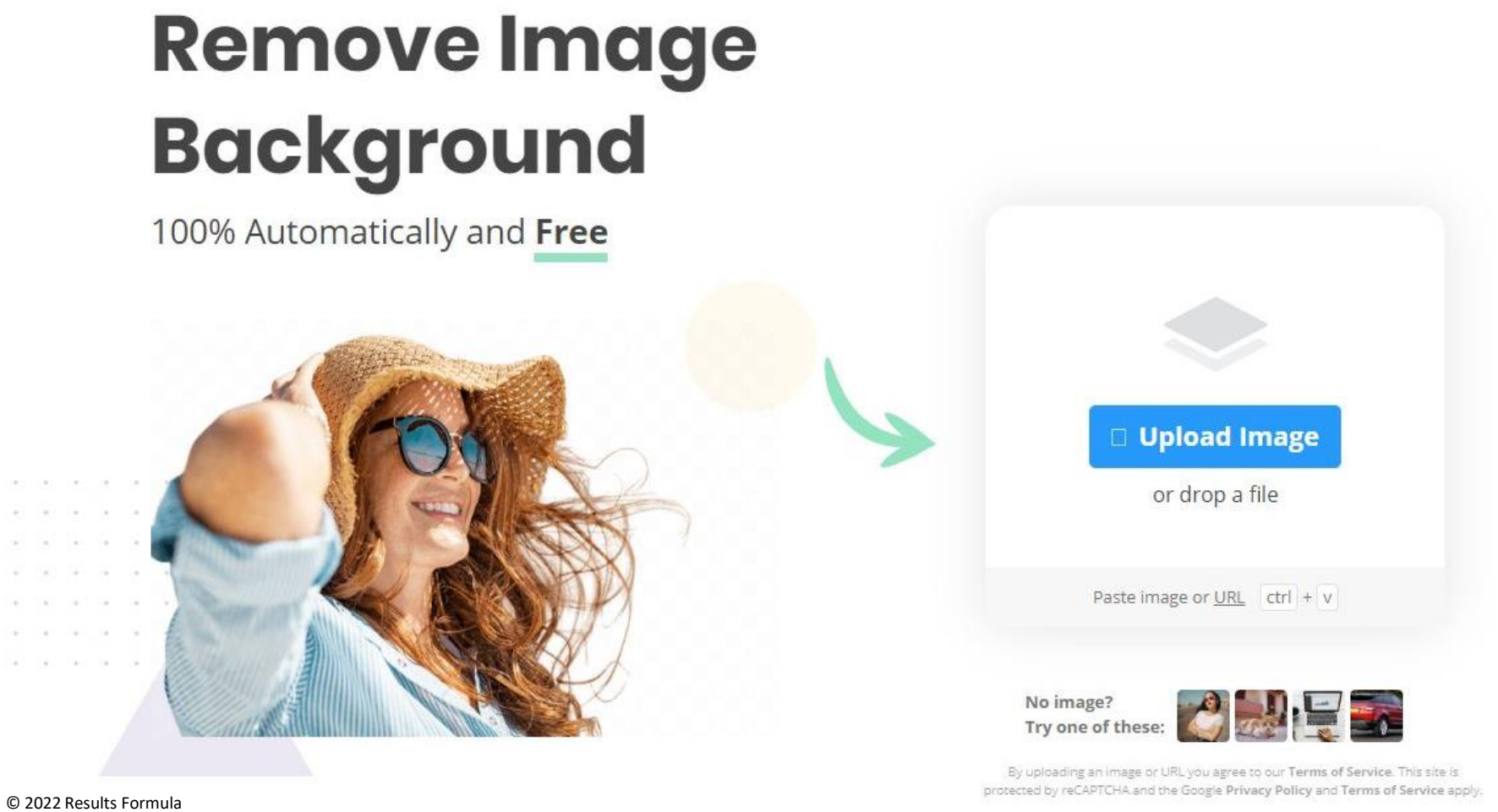

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Test & Improve Your Headline with Sharethrough

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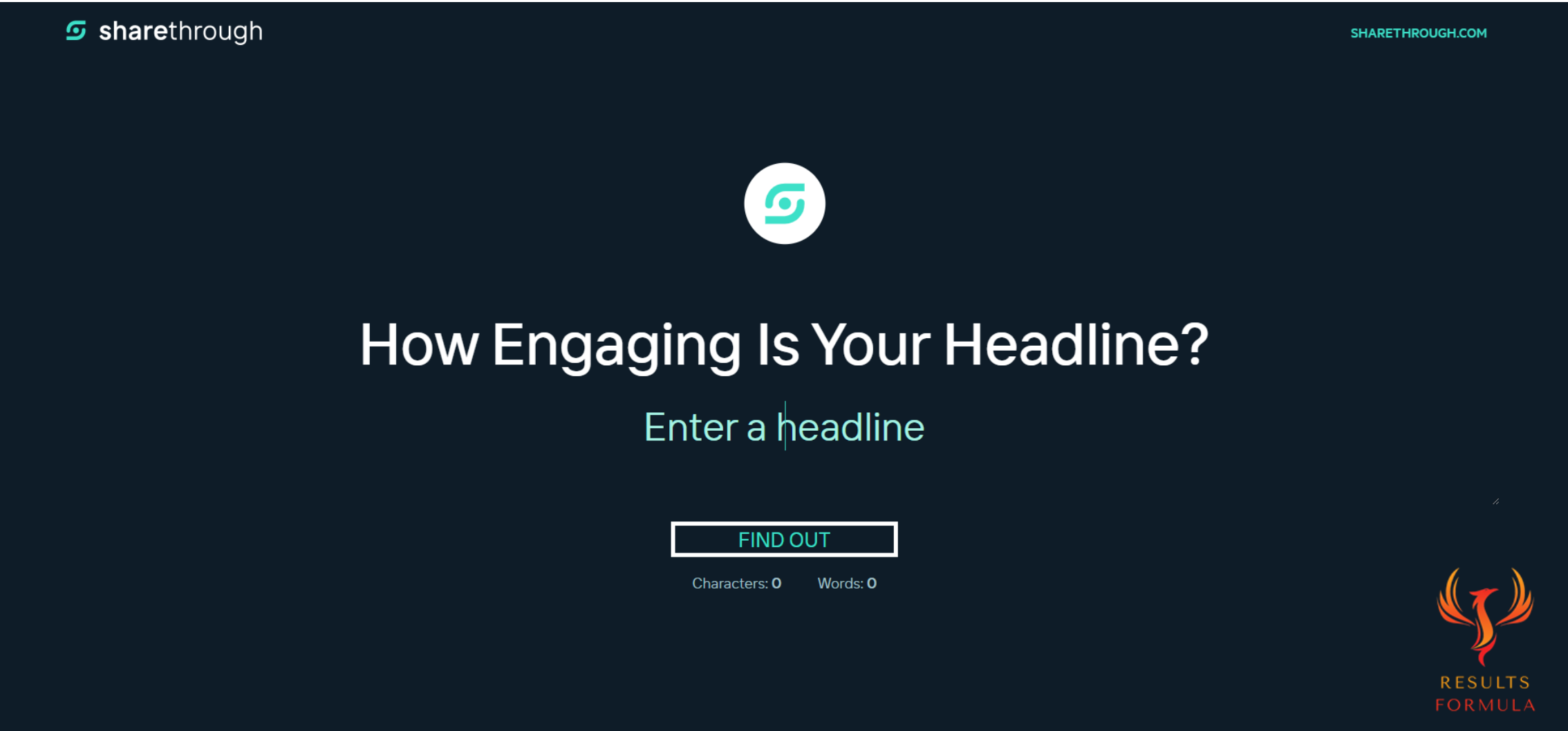

Step X Step - How to Create Your LinkedIn Profile Cover Story

Click here to return to the Index

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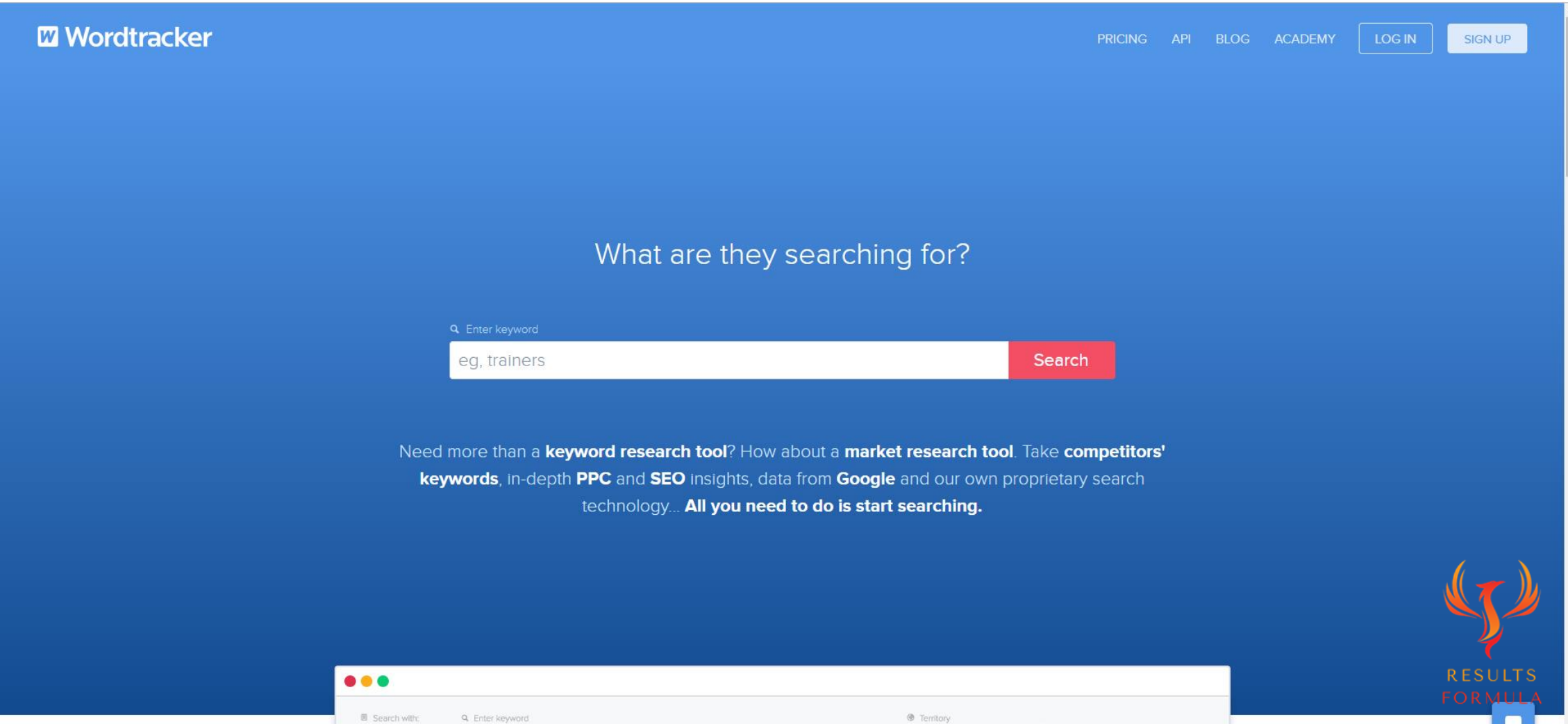

Where to Place Your Keywords to Optimize Your LinkedIn Profile

Click here to return to the Index

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Click here to return to the Index

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Click here to return to the Index

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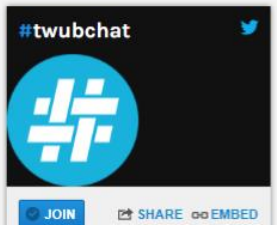

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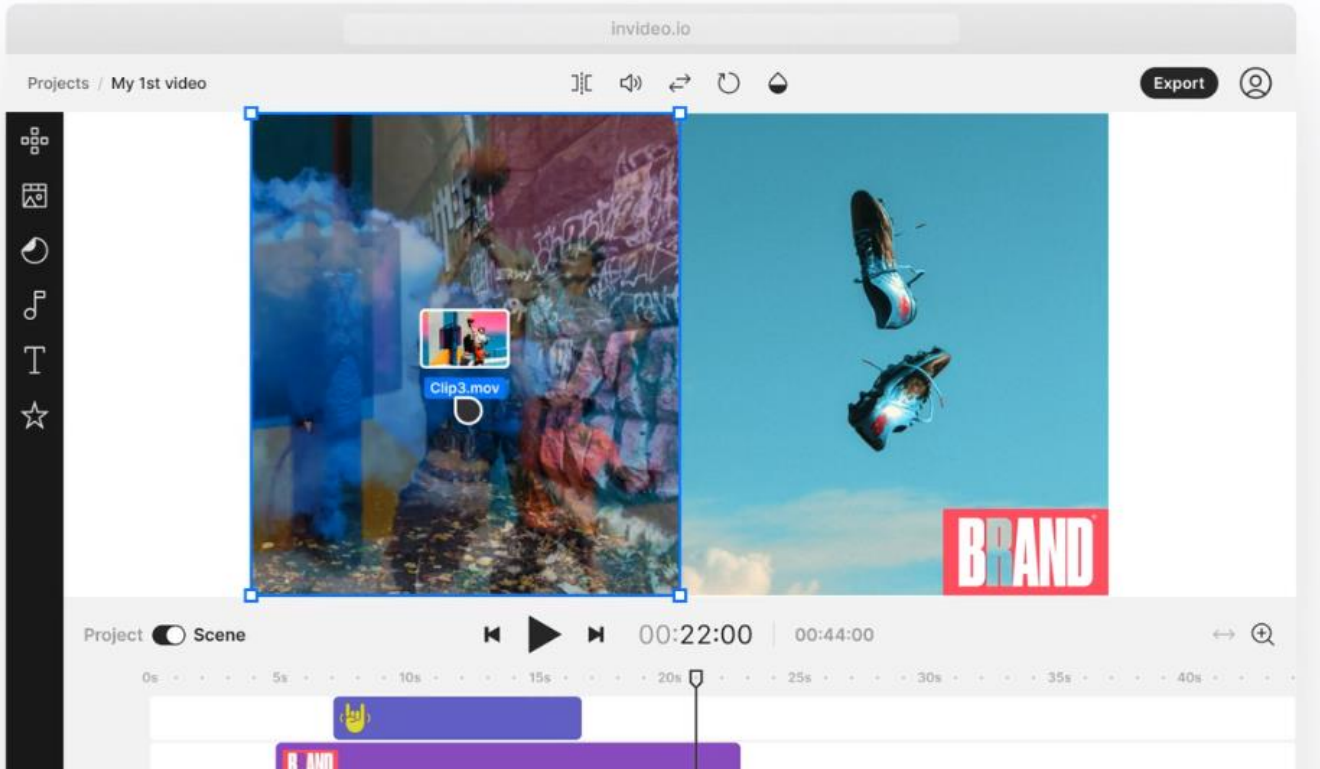

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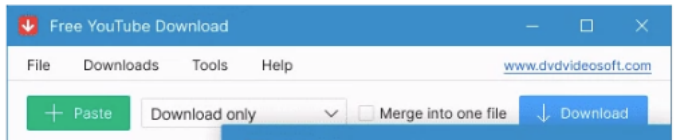

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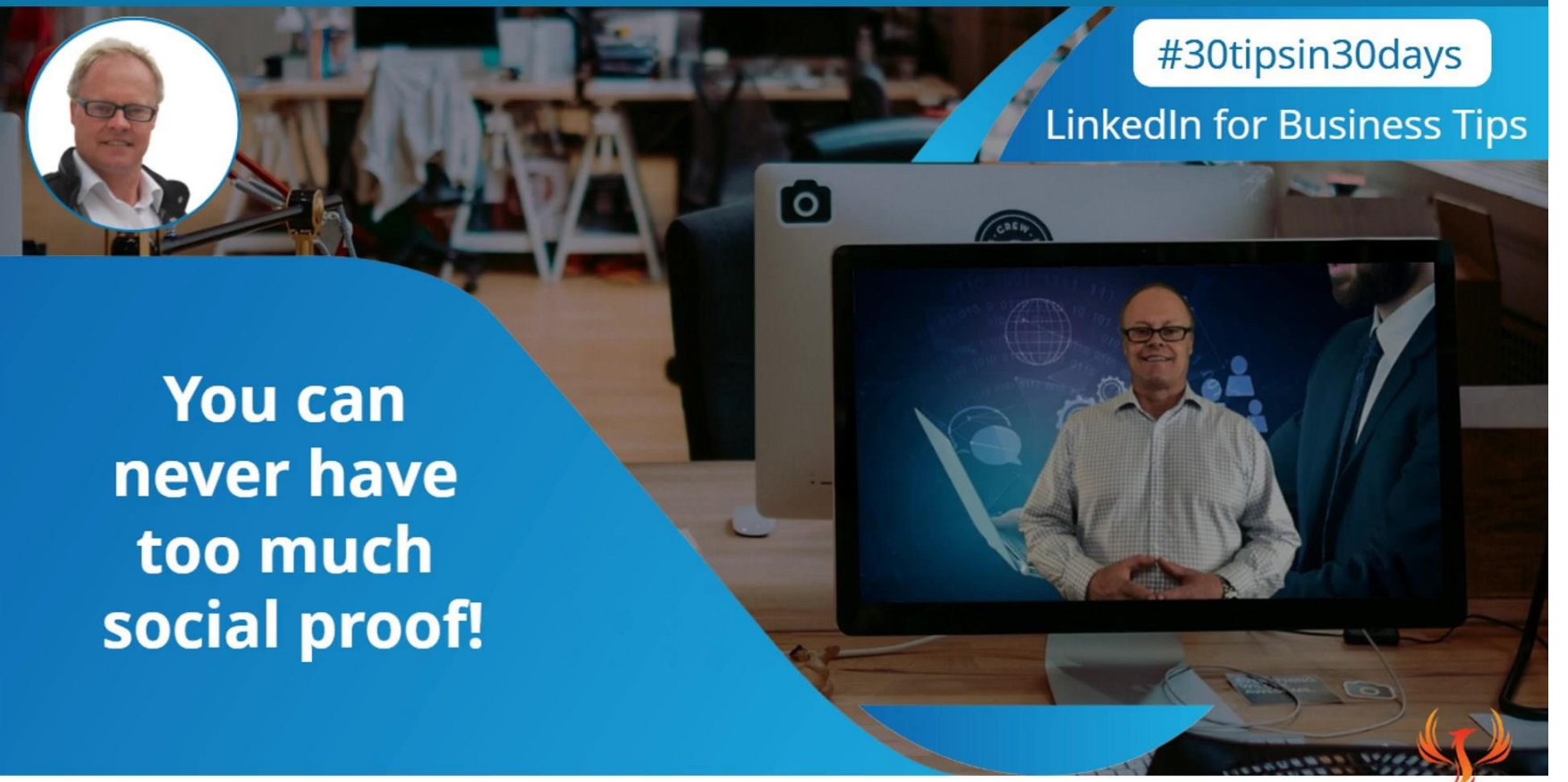

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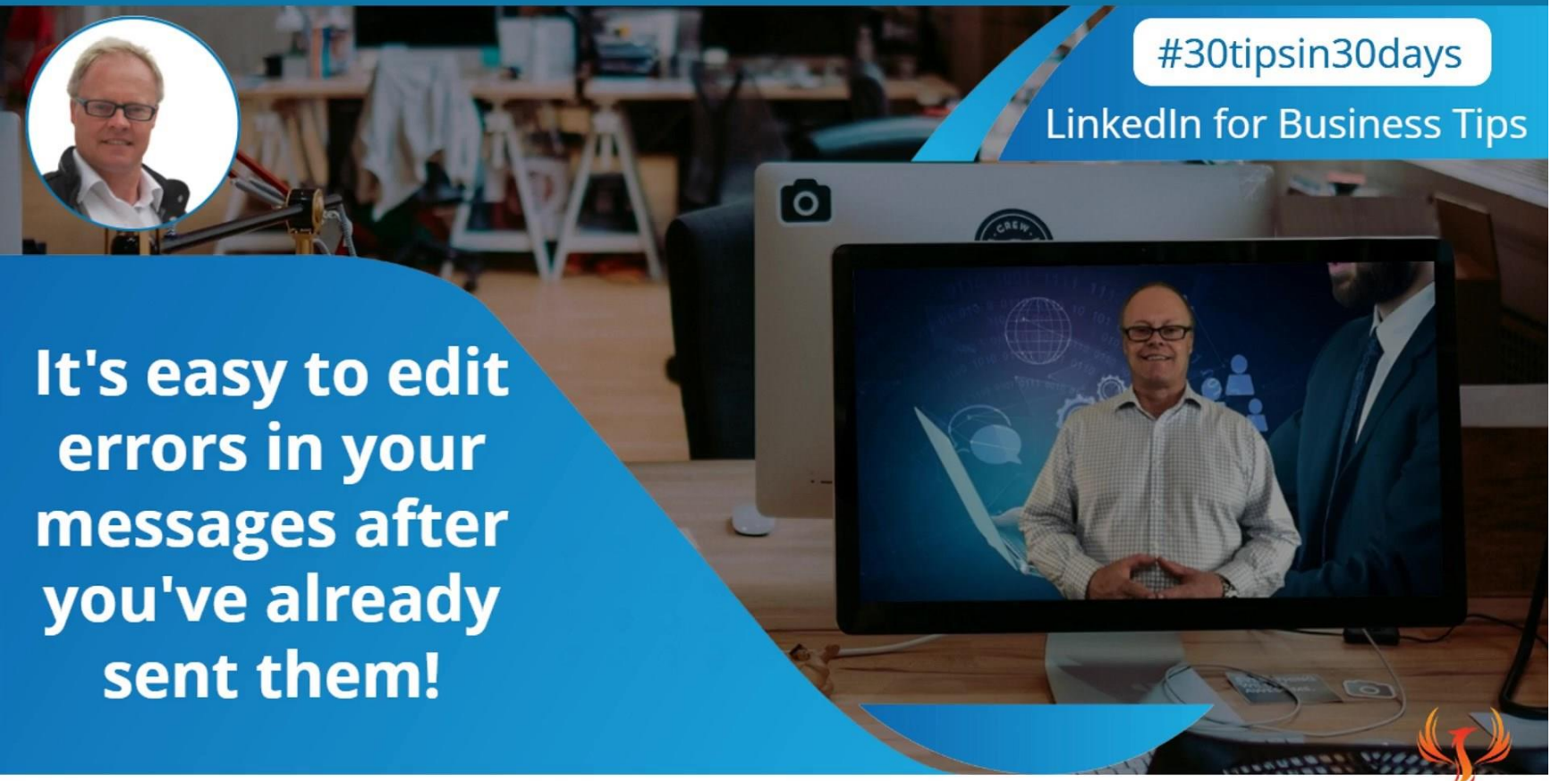

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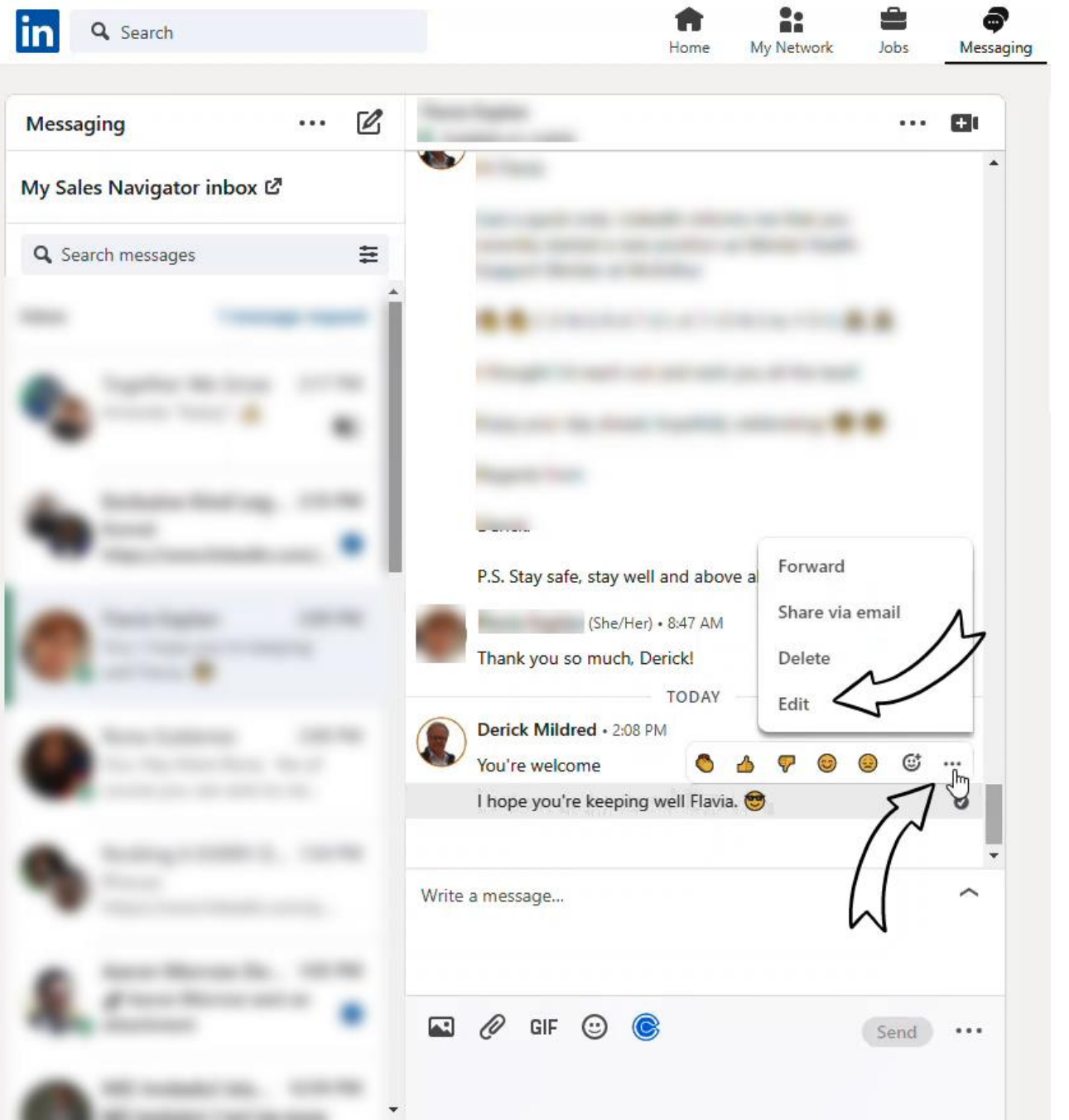

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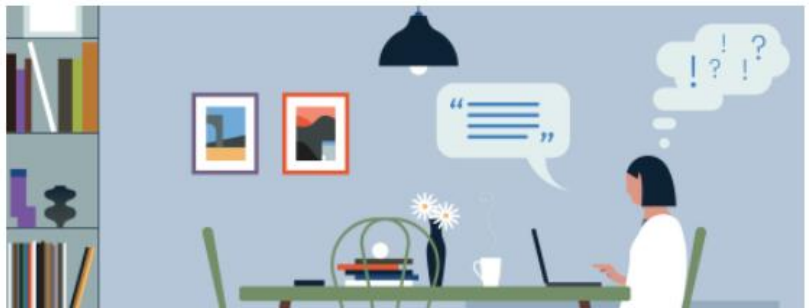
Four elements of social selling

LinkedIn measures your social selling efforts. Here's what adds up to your score and ways to improve them.



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Over 55 Million Businesses are on LinkedIn.

Source: LinkedIn

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LinkedIn is literally the world's largest database of businesses,

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= **Opportunities!**

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About Derick Mildred.

Linked into More Business

Derick Mildred is a LinkedIn coach, trainer and author of the ‘Linked into More Business’ online LinkedIn course & founder of the Results Formula digital agency.

Credentials:

- 58,000 + Followers on Linkedin.
- 30,000 + Skills endorsements.
- 290 + written Recommendations.
- 24,000 + Followers of Company Page (Update Your LinkedIn Profile).
- 3,700 + Followers of Company Page (Linked Into More Business).
- 1,800 + Followers of Company Page (Results Formula).
- 8.5 Million + Views on his content during 2021.

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Linked into More Business

Want to know more?

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Contact Derick directly via LinkedIn

Or

Email: derick@results-formula.com

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Remember:

The Fastest Way to Achieving

Results is to Apply.

Just Get Started and Implement.

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